

**Clallam County**  
Quit Line Data Summary  
April 1 - June 30, 2004

	<b>County</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 41</b>	<b>N = 2,932</b>
<b>Percent of Statewide Calls</b>	1.6%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	1.1%	100.0%
	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 38</b>	<b>N = 2,604</b>
Female	73.7%	62.4%
Male	26.3%	37.6%
<b>Race/Ethnicity</b>	<b>N = 38</b>	<b>N = 2,203</b>
People of Color	0.0%	12.2%
White	100.0%	87.8%
<b>Age</b>	<b>N = 38</b>	<b>N = 2,425</b>
Less than 18 years old	0.0%	1.8%
18 - 24 years old	26.3%	14.6%
25 - 34 years old	7.9%	22.7%
35 - 44 years old	21.1%	27.4%
45 years and older	44.7%	33.5%
<b>Education</b>	<b>N = 39</b>	<b>N = 2,312</b>
Did not graduate high school	25.6%	20.6%
High school graduate	30.8%	35.9%
Some college/vocational school	33.3%	33.6%
College graduate	10.3%	9.9%
<b>Caller Type</b>	<b>N = 41</b>	<b>N = 2,700</b>
General Information	7.3%	9.5%
Health care provider	4.9%	4.9%
Tobacco user	87.8%	85.6%
<b>Payer Type</b>	<b>N = 27</b>	<b>N = 1,873</b>
Insured	14.8%	31.1%
Uninsured	33.3%	30.3%
Medicaid	51.9%	38.6%
<b>Heard About</b>	<b>N = 35</b>	<b>N = 2,176</b>
Past caller	5.7%	15.2%
Employer/worksites	0.0%	0.9%
Health care provider	22.9%	31.3%
Television	14.3%	11.0%
Outdoor advertisement (billboard/bus/wall)	2.9%	1.8%
Targeted mailing	0.0%	0.3%
Great Start	0.0%	0.1%
Radio	2.9%	1.5%
Newspaper/Magazine	0.0%	0.4%
Brochure/Newsletter	8.6%	6.1%
Family or friend	37.1%	23.9%
Health Department	2.9%	6.3%
School	2.9%	1.3%

Source: Washington State Department of Health  
Tobacco Prevention and Control  
Assessment and Evaluation

<sup>1</sup> "Census 2000", August 2001 (OFM)

\* Rate not calculated because number of calls was less than 5.